

Sime Darby Property Continues Platinum Streak at 2024 Putra Brand Awards

Earns Top Recognition for Third Consecutive Year

- The Company clinched the coveted Platinum award in the 'Property Development' category;
- Chosen by the public, this recognition reinforces Sime Darby Property's commitment to delivering innovative, sustainable, and high-quality developments.

ARA DAMANSARA, 20 JANUARY 2025 – Sime Darby Property ("Sime Darby Property" or the "Company") has once again earned the prestigious Platinum Award in the 'Property Development' category at the 2024 Putra Brand Awards. This achievement marks the third consecutive year the Company has retained its position as the nation's preferred property development company.

As a public-voted accolade, the award highlights the people's trust and confidence in Sime Darby Property's brand, which has been built on a strong foundation of excellence, innovation, and sustainability for over five decades. The Company garnered the highest votes based on key criteria including brand familiarity, usage, impression, intent to purchase, and the likelihood of recommendation.

Sime Darby Property's Group Managing Director & Chief Executive Officer, Dato' Seri Azmir Merican, said, "This public-voted award is a clear affirmation of the trust Malaysians place in Sime Darby Property as a leading property developer. We are honoured by this recognition, which reflects our commitment to delivering high-quality developments in line with our Purpose as a Value Multiplier for People, Businesses, Economies, and the Planet. We extend our sincere gratitude to the voters, our customers, and our partners for the continuous support."

Billed as the "People's Choice Awards", the Putra Brand Awards is Malaysia's leading brand valuation award, and it is the only brand award of, by and for brand managers and owners. Launched in 2010, the award recognises brands that demonstrate excellence in connecting and building a strong relationship with consumers.

Organised by the Association of Accredited Advertising Agents of Malaysia ("4As") in association with Malaysia's Most Valuable Brands ("MMVB"), the winners were voted through an in-depth online survey involving over 11,000 respondents across various product and services categories.

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About Sime Darby Property Berhad

With over 50 years of experience, Sime Darby Property leads in creating master-planned communities, setting the benchmark for quality, innovation, and sustainability in residential, integrated and high-rise projects within its 25 townships and developments across Malaysia.

As it transitions into a real estate company by 2025, the company drives the industrial and logistics segment in Elmina Business Park, Bandar Bukit Raja, Hamilton Nilai City, and the Pagoh Special Economic Zone. Propelling its recurring income portfolio, Sime Darby Property is also the first public-listed property developer in Malaysia to venture into the creation of development funds in the industrial and logistics sector.

The company has pledged to achieve Net Zero carbon emissions by 2050, referencing the science-based target of limiting global temperature rise to 1.5°C. A consistent champion for biodiversity, Sime Darby Property is a constituent of the MSCI ACWI Small Cap Index with an MSCI ESG Rating of BBB and is rated by the Carbon Disclosure Project.

Part of the respectable Malaysian consortium that successfully regenerated the iconic Battersea Power Station in the United Kingdom, Sime Darby Property also owns the multi-award-winning Kuala Lumpur Golf & Country Club, which hosts the prestigious LPGA-sanctioned Maybank Championship.

Driven by its Purpose to be a Value Multiplier for people, businesses, economies, and the planet, Sime Darby Property, through its philanthropic arm, Yayasan Sime Darby, continuously creates positive social impacts for the communities it serves.

Sime Darby Property has been recognised as Malaysia's number one property developer at 'The Edge Malaysia's Top Property Developers Awards 2024', with other notable achievements, including Gold and Silver wins at the prestigious FIABCI World Prix d'Excellence Awards 2023, All-Stars at the StarProperty Awards 2024, a number one ranking for the Top of The Chart Award in the RM1 billion and above market capitalisation category at the Malaysia Developer Awards 2024, a Top 10 Developers (Malaysia) Award at the BCI Asia Awards 2024, a Platinum ranking in the Property Development category at the Putra Brand Awards 2023, and a People's Choice Award at the PropertyGuru Asia Awards Malaysia 2024. Apart from that, Sime Darby Property is listed on the Fortune Southeast Asia 500 list, one of only 89 Malaysian companies to be featured on the inaugural listicle.

For more information, log on to www.simedarbyproperty.com

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