

FOR IMMEDIATE RELEASE

Sime Darby Property Fuses Art, Nature, and Sustainability

ARA DAMANSARA, 25 OCTOBER 2024 – Sime Darby Property Berhad ("Sime Darby Property" or the "Company") is pleased to champion arts and culture as an integral component of sustainable urban development. Sime Darby Property highlights the intersection of artistic expression, sustainability, and innovative urban design within the City of Elmina, enhancing both community spaces and resident experiences.

At the core of this township is the expansive 300-acre Elmina Central Park, which features six thematic parks, including community, urban, forest, arts and cultural, sports, and wildlife parks. These thematic spaces are linked by a 5 km urban biodiversity corridor that allows wildlife to move freely between natural areas, supporting ecological balance and reflecting the Company's commitment to sustainable, harmonious living.

In line with Sime Darby Property's purpose of being a Value Multiplier, the Company is set to launch the Elmina Outdoor Sculpture Museum. As Malaysia's first outdoor sculpture museum of regional and international significance, Elmina Outdoor Sculpture Museum serves as a platform to promote Malaysian contemporary artists and, in the future, aims to feature regional and global talent, further establishing Elmina as a hub for global arts and culture.

Sime Darby Property Chief Marketing and Sales Officer Datuk Lai Shu Wei said, "Sime Darby Property is committed to creating vibrant communities that thrive on creativity, culture, and a deep connection with nature. Through our collaboration with local artists, we are redefining how urban spaces can inspire and sustain life. We believe in the power of art to transform environments, bring people together, and connect us to the natural world, and we invite everyone to experience this firsthand."

This emphasis on public art and sustainability is extended beyond Elmina Central Park to the Company's booth at CIMB Artober Art & Soul 2024, titled 'Where Creativity Meets Sustainability.' Visitors can explore an immersive experience that celebrates the fusion of creativity and eco-conscious design.

The booth showcases collaborative works between artists Raja Malek and Luqman Hannan in collaboration with Furniture & Choice Malaysia, featuring innovative furniture made from upcycled denim. Drawing inspiration from the City of Elmina logo and the iconic Elmina Dragon Bridge, the booth underscores the beauty of upcycling by transforming discarded materials into valuable pieces of art, truly turning "trash into treasure".

Central to the booth experience is a replica of the white-bellied sea-eagle sculpture, providing a tangible connection to the public art featured at Elmina. Crafted entirely from plastic water bottles, the sculpture symbolises both resilience and the majesty of Malaysia's largest raptor, capturing how creativity can drive sustainability.

Visitors are invited to experience the Sime Darby Property booth, located near the main stage at CIMB Artober Art & Soul 2024, to be held from 12:00 p.m. to 8:00 p.m. daily from 25 to 27 October 2024 at the Malaysia International Trade and Exhibition Centre ("MITEC").

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About Sime Darby Property Berhad

With over 50 years of experience, Sime Darby Property leads in creating master-planned communities, setting the benchmark for quality, innovation, and sustainability in residential, integrated and high-rise projects within its 25 townships and developments across Malaysia.

As it transitions into a real estate company by 2025, the company drives the industrial and logistics segment in Elmina Business Park, Bandar Bukit Raja, Hamilton Nilai City, and the Pagoh Special Economic Zone. Propelling its recurring income portfolio, Sime Darby Property is also the first public-listed property developer in Malaysia to venture into the creation of development funds in the industrial and logistics sector.

The company has pledged to achieve Net Zero carbon emissions by 2050, referencing the science-based target of limiting global temperature rise to 1.5°C. A consistent champion for biodiversity, Sime Darby Property is a constituent of the MSCI ACWI Small Cap Index with MSCI ESG Rating of BBB and is rated by the Carbon Disclosure Project.

A part of the respectable Malaysian consortium which successfully regenerated the iconic Battersea Power Station in the United Kingdom, Sime Darby Property also owns the multi-award-winning Kuala Lumpur Golf & Country Club, host to the prestigious LPGA-sanctioned Maybank Championship.

Driven by its Purpose to be a Value Multiplier for People, Businesses, Economies, and the Planet, Sime Darby Property through its philanthropic arm, Yayasan Sime Darby, continuously creates positive social impacts for the communities it serves.

Sime Darby Property is recognised as the World's Best with Gold and Silver wins at the FIABCI World Prix d'Excellence Awards 2023, with other notable achievements, including All-Stars at the StarProperty Awards 2023, a Platinum ranking in the Property Development category at the Putra Brand Awards 2023, a Top 10 Developers (Malaysia) Award at the BCI Asia Awards 2023, a People's Choice Award at the PropertyGuru Asia Awards Malaysia 2023, as well as named one of the nation's top three property developers at 'The Edge Malaysia's Top Property Developers Awards 2023'.

For more information log on to www.simedarbyproperty.com
Media Contact: Alia Mior Azhar | +6010-433 4268 | alia.miorazhar@simedarbyproperty.com
For General Enquiries please e-mail: group.communications@simedarbyproperty.com