

Elmina Lakeside Mall Now Open: A Nature-Inspired Lifestyle Community Hub by Sime Darby Property

SHAH ALAM, 30 August 2024 – Set to redefine the shopping experience in the northern Shah Alam area, Sime Darby Property Berhad (“Sime Darby Property” or “the Company”) officially marked the soft opening of Elmina Lakeside Mall (“ELM”) with over 98% of its retail spaces confirmed with tenants. ELM is Sime Darby Property’s second wholly-owned mall after KL East Mall.

The mall's opening marks a significant milestone in the ongoing development of the City of Elmina, complementing other upcoming facilities such as new schools and improved infrastructure. Located in the heart of Elmina City Centre and spanning over 17.18 acres, ELM embodies a unique biophilic concept that reflects Sime Darby Property's commitment to sustainable development and enhancing the quality of life for City of Elmina’s growing population of 67,000 and surrounding areas.

The soft launch of ELM was celebrated with tenants, the community and visitors on its recent opening day. Senior management from Sime Darby Property, along with esteemed anchor tenants, Jaya Grocer and Harvey Norman, officiated the event. The celebration featured a spirited cheerleading routine and a breathtaking acrobatic lion dance performed on the lake, paying homage to Malaysia’s diverse cultural heritage. In a gesture of appreciation, the first 600 shoppers received exclusive ELM merchandise, enriching the overall experience for visitors. Demonstrating ELM’s popularity, the mall attracted over 180,000 patrons throughout its opening week from 22 August to 29 August 2024.

Sime Darby Property’s Chief Operating Officer of Township Development, Appollo Leong, said, “Elmina Lakeside Mall represents a new chapter in retail experiences. Bringing together a synthesis of nature-inspired elements with modern amenities, we are shaping a vibrant lifestyle hub for residents and visitors alike. This mall embodies our vision of creating sustainable communities that cater to the evolving needs of modern, eco-conscious consumers.”

This 214,000 square feet retail destination seamlessly blends retail, dining and recreation within a stunning natural setting. Embracing an open concept design, the mall integrated lush greenery and abundant natural light, harmonising indoor and outdoor spaces. The retail space’s nature-inspired concept is further complemented by its proximity to the sprawling 35-acre Elmina Urban Park and a tranquil lake, creating an inviting and serene atmosphere.

This design minimises the need for artificial lighting and climate control, resulting in a lower carbon footprint. ELM also prioritises eco-friendly initiatives, such as recycling segregation and food waste management, and adopts energy-efficient technologies such as solar panels and LED lighting. Additionally, the mall offers amenities such as EV chargers to promote sustainable transportation.

The mall offers a curated selection of over 100 stores and services, including trendy and artisanal dining options, home and living stores, health and wellness centres, edutainment facilities and fashion boutiques. This diverse mix of retailers provides a convenient one-stop destination to shop, play and dine. Shoppers can find everything from groceries at Jaya Grocer to home and IT-related products at Harvey Norman, and enjoy a diverse array of dining options including Kenny

Hills Bakers, Sushi Zanmai, Dolly Dim Sum, Jibby Chow, Ole Ole Bali, CHAGEE and Inside Scoop, among many others. The mall also features three drive-through restaurants, adding ease for on-the-go shoppers.

Designed to foster community interaction, ELM's distinctive architectural elements such as accents of red bricks and steel are harmonised with soothing water features that create a contemporary ambiance. This single-level neighbourhood haven is accessible to all visitors, offering ample parking with 693 car bays and 330 motorcycle bays.

ELM also has excellent connectivity via five major highways, namely, the Guthrie Corridor Expressway ("GCE"), Damansara–Shah Alam Elevated Expressway ("DASH"), North-South Expressway ("NSE"), New Klang Valley Expressway ("NKVE") and Kuala Lumpur–Kuala Selangor Expressway ("LATAR"), positioning it as a key lifestyle destination.

In conjunction with the launch, children's activities, exclusive promotions, redemption offers, and live performances will be available for visitors until 16 September 2024. This will be followed by a series of thoughtfully curated events and programmes throughout the year focusing on community engagement, diversity, and sustainability. For more information about ELM and its multitude of offerings, please visit <http://www.elminalakesidemall.com/> or follow the mall on social media at www.facebook.com/elminalakesidemall and www.instagram.com/elminalakesidemall/.

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About Sime Darby Property Berhad

With over 50 years of experience, Sime Darby Property leads in creating master-planned communities, setting the benchmark for quality, innovation, and sustainability in residential, integrated and high-rise projects within its 25 townships and developments across Malaysia.

As it transitions into a real estate company by 2025, the company drives the industrial and logistics segment in Elmina Business Park, Bandar Bukit Raja, Hamilton Nilai City, and the Pagoh Special Economic Zone. Propelling its recurring income portfolio, Sime Darby Property is also the first public-listed property developer in Malaysia to venture into the creation of development funds in the industrial and logistics sector.

The company has pledged to achieve Net Zero carbon emissions by 2050, referencing the science-based target of limiting global temperature rise to 1.5°C. A consistent champion for biodiversity, Sime Darby Property is a constituent of the MSCI ACWI Small Cap Index with MSCI ESG Rating of BBB and is rated by the Carbon Disclosure Project.

A part of the respectable Malaysian consortium which successfully regenerated the iconic Battersea Power Station in the United Kingdom, Sime Darby Property also owns the multi-award-winning Kuala Lumpur Golf & Country Club, host to the prestigious LPGA-sanctioned Maybank Championship.

Driven by its Purpose to be a Value Multiplier for People, Businesses, Economies, and the Planet, Sime Darby Property through its philanthropic arm, Yayasan Sime Darby, continuously creates positive social impacts for the communities it serves.

Sime Darby Property is recognised as the World's Best with Gold and Silver wins at the FIABCI World Prix d'Excellence Awards 2023, with other notable achievements, including All-Stars at the StarProperty Awards 2023, a Platinum ranking in the Property Development category at the Putra Brand Awards 2023, a Top 10 Developers (Malaysia) Award at the BCI Asia Awards 2023, a People's Choice Award at the PropertyGuru Asia Awards Malaysia 2023, as well as named one of the nation's top three property developers at 'The Edge Malaysia's Top Property Developers Awards 2023'.

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