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Sime Darby Property Celebrated for Its Sustainability Efforts at PC.com 2024 Best Product of the Year Award

- The property developer was voted the Best Smart & Sustainable Township, a testament to Sime Darby Property’s ongoing commitment to developing sustainable communities.

ARA DAMANSARA, 25 JULY 2024 – Sime Darby Property Berhad ("Sime Darby Property" or "Group") secured Gold for the ‘Best Smart & Sustainable Township’ category at the PC.com 2024 Best Product of the Year Award held in Petaling Jaya.

Organised annually by PC.com magazine, the award recognises leading businesses and brands that have played a significant role in supporting the communities despite challenges posed by tough operating environment as well as the mass transition towards digitalisation.

Chosen by the people, Sime Darby Property received the highest number of votes from a pool of 60,000 voters.

“We are honoured to receive this accolade, standing out among our peers in the industry. This achievement is a testament to our efforts in creating a sustainable and smart township,” said Sime Darby Property Chief Marketing and Sales Officer Datuk Lai Shu Wei.

“As a Force for Good, Sime Darby Property continuously emphasises sustainability as a hallmark in everything we do and stand for. We aim to build greener and more liveable townships where our communities and nature can thrive alongside each other,” he added.

With more than 50 years of experience building sustainable communities under its belt, this acknowledgment highlights Sime Darby Property’s triple bottom approach in building sustainable futures.

He added: “We would like to thank the public voters for recognising our ongoing commitment to pushing the boundaries of sustainable development, in line with our Purpose to be a Value Multiplier for People, Businesses, Economies and the Planet.”

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About Sime Darby Property Berhad

With over 50 years of experience, Sime Darby Property leads in creating master-planned communities, setting the benchmark for quality, innovation, and sustainability in residential, integrated and high-rise projects within its 25 townships and developments across Malaysia.

As it transitions into a real estate company by 2025, the company drives the industrial and logistics segment in Elmina Business Park, Bandar Bukit Raja, Hamilton Nilai City, and the Pagoh Special Economic Zone. Propelling its recurring income portfolio, Sime Darby Property is also the first public-listed property developer in Malaysia to venture into the creation of development funds in the industrial and logistics sector.

The company has pledged to achieve Net Zero carbon emissions by 2050, referencing the science-based target of limiting global temperature rise to 1.5°C. A consistent champion for biodiversity, Sime Darby Property is a constituent of the MSCI ACWI Small Cap Index with MSCI ESG Rating of BBB and is rated by the Carbon Disclosure Project.

A part of the respectable Malaysian consortium which successfully regenerated the iconic Battersea Power Station in the United Kingdom, Sime Darby Property also owns the multi-award-winning Kuala Lumpur Golf & Country Club, host to the prestigious LPGA-sanctioned Maybank Championship.

Driven by its Purpose to be a Value Multiplier for People, Businesses, Economies, and the Planet, Sime Darby Property through its philanthropic arm, Yayasan Sime Darby, continuously creates positive social impacts for the communities it serves.

Sime Darby Property is recognised as the World's Best with Gold and Silver wins at the FIABCI World Prix d'Excellence Awards 2023, with other notable achievements, including All-Stars at the StarProperty Awards 2023, a Platinum ranking in the Property Development category at the Putra Brand Awards 2023, a Top 10 Developers (Malaysia) Award at the BCI Asia Awards 2023, a People's Choice Award at the PropertyGuru Asia Awards Malaysia 2023, as well as named one of the nation's top three property developers at 'The Edge Malaysia's Top Property Developers Awards 2023'.

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