
PRESS RELEASE



MALAYSIA'S MINISTER OF DIGITAL VISITS BATTERSEA POWER STATION FOR LONDON TECH WEEK 2024

20 June 2024



YB Gobind Singh Deo, the Minister of Digital for Malaysia, with guests at the Malaysia Digital Economy Corporation (MDEC) Networking Event at 50 Electric Boulevard, Battersea Power Station.

Battersea Power Station was pleased to welcome YB Gobind Singh Deo, the Minister of Digital for Malaysia, for a Malaysia Digital Economy Corporation (MDEC) Networking Event on Thursday 13th June 2024, as part of London Tech Week 2024.

Marking the second year in a row that MDEC has hosted its reception for London Tech Week at Battersea Power Station, YB Gobind Singh Deo was welcomed by Tan Sri Jagan Sabapathy, Chairman of Battersea Project Holding Company Ltd.

The event was hosted at The Light Box at 50 Electric Boulevard, Battersea Power Station's new high-tech 200,000 sq ft office space, which launched earlier this year. Designed by Foster + Partners, the sustainable workplace is the latest opportunity for businesses to join the Battersea Power Station neighbourhood, alongside more than 60 companies which already have offices across the estate including global technology leaders, **Apple** and **SharkNinja**. The 'Light Box' is a unique 240-person amenity space with presentation area, trees and giant skylights shared by the 50 Electric Boulevard tenants.

Leading the way in modern office design, 50 Electric Boulevard has been designed to promote health and wellbeing. Sustainable, non-porous materials have been used which hold less bacteria than typical building materials, creating a healthier environment for workers. Meanwhile, a tenants' app enables workers to monitor the building's performance, analyse environmental usage, and enjoy a touchless journey from the concierge-style reception to their desk.

More than 11.2 million people visited Battersea Power Station in 2023 with the landmark quickly becoming a must-visit destination in Central London. Over 140 shops, restaurants, cafes and unique leisure experiences are now open across the riverside neighbourhood, from major international brands including **ZARA**, **Nike**, **Uniqlo** and **Apple**, to Malaysian brands such as pewter specialists **Royal Selangor** and **Roti King** restaurant. Further retail openings will take place throughout 2024.

YB Gobind Singh Deo, the Minister of Digital for Malaysia, said: *"Battersea Power Station is an extraordinary neighbourhood powered by Malaysia, and has only been made possible by ambitious thinking and innovative technological advancements, creating a lasting impact on this global city. We are proud to have brought together the Malaysian and British tech sectors at this networking event at 50 Electric Boulevard, providing an opportunity to grow our sector through partnership and collaboration."*

Tan Sri Jagan Sabapathy, Chairman of Battersea Project Holding Company, said:

"On behalf of all the shareholders, we were delighted to welcome YB Gobind Singh Deo and MDEC back to Battersea Power Station for their annual reception for London Tech Week. Battersea Power Station is a remarkable example of what can be achieved through Malaysian-UK collaboration, saving an iconic landmark and building a 21st century town centre, which is now home to global technology leaders Apple and SharkNinja, making the neighbourhood a natural choice for MDEC to connect with the UK tech industry. With more than 3,500 office workers based across the neighbourhood, Battersea Power Station is now a flourishing design and tech quarter for London, and 50 Electric Boulevard is an exciting opportunity to join this community."

Pioneered by a consortium of companies comprising Sime Darby Property, S P Setia and the Employees Provident Fund (EPF), which together form Battersea Project Holding Company, Battersea Power Station is a one-of-a-kind 42-acre regeneration project in Central London centred around the world-renowned Grade II* listed Power Station, which once complete will be home to over 25,000 residents and workers. In 2019, leading fund management companies Permodalan Nasional Berhad (PNB) and EPF became the long-term commercial asset holders of the Power Station, securing the future of the landmark for many generations to come.

For more information, please visit www.batterseapowerstation.co.uk and follow @BatterseaPwrStn to keep up to date with the latest news and events.

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About Battersea Power Station

- The regeneration of Battersea Power Station has created a vibrant mixed-used destination for London and a sixth town centre for the London Borough of Wandsworth with the Grade II* listed Power Station at its heart.
- In 2023, the destination welcomed an impressive 11.2 million visitors from the local community, London and further afield, and has rapidly evolved to become a popular riverside neighbourhood to shop, eat, drink, live, work and play.
- Over 140 shops, bars, restaurants, and unique leisure experiences can be enjoyed across the neighbourhood in Circus West Village (Phase 1), the Power Station (Phase 2) and Electric Boulevard (Phase 3), a new pedestrianised high street with Battersea Roof Gardens designed by Foster + Partners on one side and Prospect Place designed by Gehry Partners on the other.
- Over 2,200 homes have been delivered to date, with more than 2,500 residents now living at Battersea Power Station.
- A thriving office community and business quarter has emerged with over 3,500 office workers based across over 60 different companies, including Apple who has its 500,000 sq ft UK headquarters inside the Power Station, leading home technology company, SharkNinja and IWG's flexible co-working space, The Engine Room. 50 Electric Boulevard, a new 200,000 sq ft sustainable workplace designed by Foster + Partners is located to the south of the Grade II* listed Power Station and launched in February 2024.
- Battersea Power Station is the centrepiece of an ambitious regeneration programme that spans across 42 acres and eight phases on a 450m stretch of the River Thames. When completed, this highly anticipated and innovative project will have created more than 20,000 new jobs, over 4,000 new homes, a new NHS medical facility and 19 acres of public space.
- Additionally, with its own Uber Boat by Thames Clippers river bus pier and the Zone 1 Battersea Power Station Underground station on the Northern Line, this central London destination is easily accessible for all to enjoy.
- The wider Battersea Power Station development is owned by a consortium of Malaysian investors comprised of Sime Darby Property (40%), S P Setia (40%), and The Employees' Provident Fund (20%), with the commercial assets within the Power Station building now being directly owned by Permodalan Nasional Berhad (PNB) and EPF. Management of the development is being undertaken by the British-based Battersea Power Station Development Company.