PRESS RELEASE



BATTERSEA POWER STATION AWARDED WORLD GOLD WINNER FOR HERITAGE CATEGORY AT 2024 FIABCI WORLD PRIX D'EXCELLENCE AWARDS

- Battersea Power Station in Central London, is the first project to be awarded World Gold Winner in the newly introduced Heritage category at the FIABCI World Prix d'Excellence Awards 2024.
- Opened in October 2022, the Grade II* listed landmark has quickly become one of London's most popular destinations, providing a unique place to live, shop, work and play, in and around the historic building.
- Marking the third time the development has won a FIABCI award, this prestigious accolade is the latest industry recognition for the multi-award winning development, having been named one of the Top 20 "Best Cultural Spots" in National Geographic's Best of the World 2024 series
- Welcoming visitors from the local area, the UK and abroad, more than 11.2 million people visited Battersea Power Station in 2023.



31st May 2024

Caption: The restored Grade II* listed Battersea Power Station on the River Thames in London. Image credit: Charlie Round-Turner

The iconic Grade II* listed Battersea Power Station in Central London has been awarded World Gold Winner for the Heritage category at the highly prestigious 2024 FIABCI World Prix d'Excellence Awards.

The remarkable regeneration project by Permodalan Nasional Berhad, Sime Darby Property, S P Setia and the Employees Provident Fund (EPF), has restored and given a new lease of life to one of London's most important landmarks, transforming Battersea Power Station into a mixed-use destination with over 100 shops, restaurants, cafes and leisure experiences, 254 apartments and 565,000 sq ft of office space.

The consortium of owners recognised the uniqueness and strategic location of this former brownfield site when they purchased the estate in 2012. They have successfully unlocked real estate value through the visionary transformation and adaptive reuse of the iconic London landmark, reinstating Battersea Power Station's significance in this international city.

The Power Station is the centrepiece of a new 42-acre riverside neighbourhood which welcomed over 11.2 million visitors in 2023 from the local area, across the UK and abroad, and once complete it will be home to over 25,000 residents and workers.

Creating and fostering a self-sustaining and inclusive new community for all is at the core of the Battersea Power Station masterplan and has underpinned the development's commercial success to date. Working closely with the local community has ensured a sense of ownership and place, that has enabled the neighbourhood to quickly flourish.

A former coal-fired power station on the River Thames, Battersea Power Station operated from 1933 to 1983 and generated up to one-fifth of London's power, including providing electricity to prestigious buildings such as Buckingham Palace and the Houses of Parliament. After being decommissioned in 1983, the Power Station grew increasingly derelict as a string of different owners made failed attempts to re-develop the landmark.

Now open to the public for the first time in history, Battersea Power Station has been transformed into a cultural, retail and leisure hub, where people can live, work, shop and play inside the landmark's historic setting. Recognising and celebrating heritage as a unique and powerful ingredient in placemaking and sustainable regeneration that attracts and promotes the development's commercial value, the restoration of Battersea Power Station is respectful to the craftsmanship of the original architects, whilst marrying new innovative building technology to create a modern mixed-use environment.



Inside the Power Station's historic turbine halls, now thriving with a mix of shops, restaurants and leisure venues. Image credit: Charlie Round-Turner

Notable elements of the restoration included repointing the building's famous brick facade with 1.75 million new bricks from the original UK suppliers, painstakingly dismantling and rebuilding the Power Station's four iconic chimneys using the original construction methods from the 1930s, and restoring the historic turbine halls to create grand new public spaces filled with shops, restaurants, cafes, bars and leisure experiences.

Battersea Power Station is also home to Apple's new 500,000 sq ft UK headquarters where up to 3,000 workers are based, and Lift109, a one-of-a-kind glass elevator experience inside the north-west chimney, where visitors can take in spectacular 360-degree views of the London skyline.

Supporting the economy of the London Borough of Wandsworth, more than 6,500 jobs have been created so far at Battersea Power Station, and major new infrastructure such as the Zone 1 Battersea Power Station Underground Station has transformed the connectivity of the neighbourhood.

The World Gold Winner for the FIABCI World Prix d'Excellence Awards 2024 is the latest accolade to be awarded to Battersea Power Station. Earlier this year, the neighbourhood was named one of the Top 20 "Best Cultural Spots" in National Geographic's Best of the World 2024 series and won the RIBA London Conservation Award 2024. Battersea Power Station was also awarded World Gold in the Master Plan category at the FIABCI World Prix d'Excellence Awards 2021, and World Silver in the Residential Mid-Rise Category for the first completed phase Circus West Village, in 2019.

Tan Sri' Jagan Sabapathy, Chairman of Battersea Project Holding Company, said:

"It is a source of great pride that Battersea Power Station has won World Gold in the Heritage Category at the FIABCI World Prix d'Excellence Awards 2024, marking the third time the project has received an accolade at this prestigious ceremony. In recognising its heritage value as an authentic driver for commercial success, we have successfully unlocked a prime Central London district that lay derelict for nearly three decades through the visionary transformation and adaptive reuse of the Grade II* listed landmark. Most importantly, we have successfully established an inclusive new community of residents, workers, retailers and visitors, creating a place for everyone to enjoy, for generations to come."

Visitors to Battersea Power Station can enjoy over 140 British and international brands including **Apple, LEGO®, Adidas, NIKE, ZARA, Space NK** and more. Visitors can also enjoy a taste of Malaysian culture with authentic cuisine from **Roti King** and quality pewter from **Royal Selangor**.

Recent openings at Battersea Power Station include Mexican restaurant, **El Pastor**, neighbourhood bar, **Two Drops**, and nail and brown bar, **So.Shell**. Opening later this year is the latest luxury health club from **Third Space**, **LIPS Pharmacy** and **LIPS Healthcare Clinic**, **Arabica**, **Holland & Barratt** and **Café De Nata**.

50 Electric Boulevard, a new 200,000 sq ft state-of-the-art office building designed by Foster + Partners, launched earlier this year and development of the 42-acre site continues with London's first riverside indoor padel courts being built and opening to the east of the Grade II* listed landmark this summer.

With its own Zone 1 London Underground station, Battersea Power Station is within 15 minutes of the West End and the City. Battersea Power Station is also easily accessible via the Uber Boat by Thames Clippers river bus service, bike, train and on foot.

For more information, please visit www.batterseapowerstation.co.uk and follow @BatterseaPwrStn to keep up to date with the latest news and events.

-ENDS-

For media enquiries, please contact: Press Office, Battersea Power Station Development Company T: +44 (0) 20 7062 1870 E: pressoffice@bpsdc.co.uk

About Battersea Power Station

The regeneration of Battersea Power Station has created a vibrant mixed-used destination for London and a sixth town centre for the London Borough of Wandsworth with the Grade II* listed Power Station at its heart. In 2023, the destination welcomed an impressive 11.2 million visitors from the local community, London and further afield, and has rapidly evolved to become a popular riverside neighbourhood to shop, eat, drink, live, work and play.

Over 140 shops, bars, restaurants, and unique leisure experiences can be enjoyed across the neighbourhood in Circus West Village (Phase 1), the Power Station (Phase 2) and Electric Boulevard (Phase 3), a new pedestrianised high street with Battersea Roof Gardens designed by Foster + Partners on one side and Prospect Place designed by Gehry Partners on the other.

Over 2,200 homes have been delivered to date, with more than 2,500 residents now living at Battersea Power Station. A thriving office community and business quarter has emerged with over 3,500 office workers based across over 60 different companies, including Apple who has its 500,000 sq ft UK headquarters inside the Power Station, leading home technology company, SharkNinja and IWG's flexible co-working space, The Engine Room. 50 Electric Boulevard, a new 200,000 sq ft sustainable workplace designed by Foster + Partners is located to the south of the Grade II* listed Power Station and launched in February 2024.

Battersea Power Station is the centrepiece of an ambitious regeneration programme that spans across 42 acres and eight phases on a 450m stretch of the River Thames. When completed, this highly anticipated and innovative project will have created more than 20,000 new jobs, over 4,000 new homes, a new NHS medical facility and 19 acres of public space.

Additionally, with its own Uber Boat by Thames Clippers river bus pier and the Zone 1 Battersea Power Station Underground station on the Northern Line, this central London destination is easily accessible for all to enjoy.

The wider Battersea Power Station development is owned by a consortium of Malaysian investors comprised of Sime Darby Property (40%), S P Setia (40%), and The Employees' Provident Fund (20%), with the commercial assets within the Power Station building now being directly owned by Permodalan Nasional Berhad (PNB) and EPF. Management of the development is being undertaken by the British-based Battersea Power Station Development Company.

For more information, please visit <u>www.batterseapowerstation.co.uk</u> and follow @BatterseaPwrStn to keep up with the latest news and events.