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## **SIME DARBY PROPERTY'S EFFORTS IN CHAMPIONING URBAN BIODIVERSITY RECOGNISED AT 2024 FIABCI WORLD PRIX D'EXCELLENCE AWARDS**

- The Group won Silver in the Environmental Category for its Elmina Rainforest Knowledge Centre;
- The award recognises projects that contribute greatly to environmental literacy and urban biodiversity conservation and have a positive sustainability impact on the real estate industry.

**ARA DAMANSARA, 31 MAY 2024** – Sime Darby Property Berhad ("Sime Darby Property" or "Group") was recognised for spearheading urban biodiversity efforts at the 2024 FIABCI World Prix d'Excellence Awards in Singapore.

The Group's Elmina Rainforest Knowledge Centre ("ERKC") bagged silver in the Environmental Category, acknowledging its contributions to environmental literacy and urban biodiversity conservation and its positive sustainability impact on Malaysia's real estate industry.

Organised by Fédération Internationale des Administrateurs de Bien-Conselis Immobiliers ('FIABCI'), the FIABCI World Prix d'Excellence Awards recognise projects that best embody excellence in all real estate disciplines involved in their creation.

"ERKC demonstrates our dedication to preserving, regenerating, and strengthening healthy ecosystems in all our townships and developments," said Sime Darby Property's Group Managing Director, Dato' Azmir Merican. "The purpose of ERKC includes fostering urban biodiversity through concerted conservation action, research, and development," he added.

Situated in the City of Elmina, the 1.09-acre ERKC is a one-stop centre for forestry research, conservation, environmental education, recreation, eco-tourism and other sustainable initiatives. ERKC oversees integrated approaches to urban planning, balancing society's requirements and the ecosystem's health.

Nestled within the 300-acre Elmina Central Park and adjacent to the 2,700-acre Bukit Cherakah Forest Reserve, the ERKC was launched in October 2020 in partnership with the Tropical Rainforest Conservation and Research Centre ("TRCRC").

The project has already made strides in conservation efforts, with the cultivation of 187 species of plants, including 35,000 seedlings and 10,000 tree saplings at the Elmina Living Collection Nursery ("ELCN"). Many of the seedlings and saplings grown at ERKC have also been taken to other areas of Selangor for conservation efforts. Over a thousand have been planted near the Klang Gates Dam along the Klang River. This effort is well on track to achieve the Group's broader objectives to plant 50,000 trees from the International Union for Conservation of Nature's ("IUCN") Red List by 2030.

In addition to environmental conservation, the ERKC and ELCN have become focal points for community engagement and education, hosting various programmes that promote awareness of environmental issues and encourage active participation in conservation efforts. The Friends of

ERKC community interest group further exemplifies this engagement, attracting over 10,000 members, including students, educators, and representatives from various corporate and authority bodies.

Sime Darby Property remains steadfast in upholding its Vision of Advancing Real Estate as a Force for Collective Progress, in Harmony with the Planet's Resources. "Urban biodiversity goes beyond just flora and fauna; it's about the health of our environment and its impact on all forms of life. This award underscores our efforts in connecting communities and nature to ultimately enhance people's lives and well-being and the planet's overall health," said Dato' Azmir.

He added: "We thank FIABCI for acknowledging our potential and look forward to consistently delivering liveability and sustainability for the benefit of all."

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**About Sime Darby Property Berhad**

With over 50 years of experience, Sime Darby Property leads in creating master-planned communities, setting the benchmark for quality, innovation, and sustainability in residential, integrated and high-rise projects within its 25 townships and developments across Malaysia.

As it transitions into a real estate company by 2025, the company drives the industrial and logistics segment in Elmina Business Park, Bandar Bukit Raja, Hamilton Nilai City, and the Pagoh Special Economic Zone. Propelling its recurring income portfolio, Sime Darby Property is also the first public-listed property developer in Malaysia to venture into the creation of development funds in the industrial and logistics sector.

The company has pledged to achieve Net Zero carbon emissions by 2050, referencing the science-based target of limiting global temperature rise to 1.5°C. A consistent champion for biodiversity, Sime Darby Property is a constituent of the MSCI ACWI Small Cap Index with MSCI ESG Rating of BBB and is rated by the Carbon Disclosure Project.

A part of the respectable Malaysian consortium which successfully regenerated the iconic Battersea Power Station in the United Kingdom, Sime Darby Property also owns the multi-award-winning Kuala Lumpur Golf & Country Club, host to the prestigious LPGA-sanctioned Maybank Championship.

Driven by its Purpose to be a Value Multiplier for People, Businesses, Economies, and the Planet, Sime Darby Property through its philanthropic arm, Yayasan Sime Darby, continuously creates positive social impacts for the communities it serves.

Sime Darby Property is recognised as the World's Best with Gold and Silver wins at the FIABCI World Prix d'Excellence Awards 2023, with other notable achievements, including All-Stars at the StarProperty Awards 2023, a Platinum ranking in the Property Development category at the Putra Brand Awards 2023, a Top 10 Developers (Malaysia) Award at the BCI Asia Awards 2023, a People's Choice Award at the PropertyGuru Asia Awards Malaysia 2023, as well as named one of the nation's top three property developers at 'The Edge Malaysia's Top Property Developers Awards 2023'.

For more information log on to [www.simedarbyproperty.com](http://www.simedarbyproperty.com)

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