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Sime Darby Property Dominates StarProperty Awards 2024 with Second Consecutive 'All-Stars' Win

- Sime Darby Property was acknowledged as nation's best-performing property developer, in addition to wins in nine other categories;
- The awards recognise the Group's contributions in elevating the standards of the real estate industry in Malaysia.

ARA DAMANSARA, 16 MAY 2024 – Sime Darby Property Berhad (“Sime Darby Property” or “Group”) was recognised as the nation’s best-performing property developer again with its second consecutive ‘All-Stars’ win at the StarProperty Awards 2024 – Real Estate Developer edition. The Group won a total of 10 awards including the Readers’ Choice Award for Most Preferred Developer and Newsmaker of the Year, reflecting the public’s confidence in the Sime Darby Property brand.

“We are honoured to be acknowledged among esteemed peers. The awards reflect our drive to elevate the real estate industry in Malaysia with world-class developments through our expertise, and guided by sound governance,” said Sime Darby Property’s Group Managing Director, Dato’ Azmir Merican.

He added: “We will continue to meet the evolving needs of homebuyers to commercial and industrial players with innovative and sustainable developments, in line with our Purpose to be a Value Multiplier for People, Businesses, Economies, and the Planet.”

This year, Sime Darby Property’s Serenia City was honoured with The Business Estate Award for Best Industrial Park Development category and The Leading Low-Density Award. Bukit Jelutong was awarded The Luxury Award - Best Luxury Property Development (Landed), presented for development with world-class architectural design and top-notch interior designs.

The Group’s Bandar Bukit Raja secured The Earth Conscious Award for The Best Sustainable Development (Township), demonstrating its commitment to upholding highest standards of sustainability. In addition, Bandar Universiti Pagoh was awarded The Southern Star Award - Best Southern Malaysia Development, with Ara Damansara receiving The Family-Friendly Award, Best Family-Centric Development (High Rise). The innovative Parc by SJCC was bestowed with The

Placemaker Award, recognising Sime Darby Property's role in creating vibrant and dynamic spaces.

The StarProperty Awards 2024 – Real Estate Developer celebrates property developers who have contributed to the growth of the nation's real estate industry. It recognises developments that build society, including landmark buildings, ecologically sustainable initiatives, and integrated townships.

“Thank you to StarProperty and the esteemed panel of judges for the recognitions and to the voters for their trust in Sime Darby Property. We will strive to deliver more innovative, sustainable, and community-centric developments as we continue to raise the industry standards in Malaysia,” said Dato' Azmir.

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About Sime Darby Property Berhad

With over 50 years of experience, Sime Darby Property leads in creating master-planned communities, setting the benchmark for quality, innovation, and sustainability in residential, integrated and high-rise projects within its 25 townships and developments across Malaysia.

As it transitions into a real estate company by 2025, the company drives the industrial and logistics segment in Elmina Business Park, Bandar Bukit Raja, Hamilton Nilai City, and the Pagoh Special Economic Zone. Propelling its recurring income portfolio, Sime Darby Property is also the first public-listed property developer in Malaysia to venture into the creation of development funds in the industrial and logistics sector.

The company has pledged to achieve Net Zero carbon emissions by 2050, referencing the science-based target of limiting global temperature rise to 1.5°C. A consistent champion for biodiversity, Sime Darby Property is a constituent of the MSCI ACWI Small Cap Index with MSCI ESG Rating of BBB and is rated by the Carbon Disclosure Project.

A part of the respectable Malaysian consortium which successfully regenerated the iconic Battersea Power Station in the United Kingdom, Sime Darby Property also owns the multi-award-winning Kuala Lumpur Golf & Country Club, host to the prestigious LPGA-sanctioned Maybank Championship.

Driven by its Purpose to be a Value Multiplier for People, Businesses, Economies, and the Planet, Sime Darby Property through its philanthropic arm, Yayasan Sime Darby, continuously creates positive social impacts for the communities it serves.

Sime Darby Property is recognised as the World's Best with Gold and Silver wins at the FIABCI World Prix d'Excellence Awards 2023, with other notable achievements, including All-Stars at the StarProperty Awards 2023, a Platinum ranking in the Property Development category at the Putra Brand Awards 2023, a Top 10 Developers (Malaysia) Award at the BCI Asia Awards 2023, a People's Choice Award at the PropertyGuru Asia Awards Malaysia 2023, as well as named one of the nation's top three property developers at 'The Edge Malaysia's Top Property Developers Awards 2023'.

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