
PRESS RELEASE



FULL STEAM AHEAD AT BATTERSEA POWER STATION

- Over 20 new shops, eateries and leisure experiences have opened inside the Power Station and on Electric Boulevard in the last six months with more exciting openings planned for 2023, including highly anticipated Arcade Food Hall and a UK debut from Tasha's
- Riverside neighbourhood's events programme is a big draw for visitors with London's newest ice rink, GLIDE at Battersea Power Station, and annual Light Festival proving popular with the local community and visitors from further afield
- Battersea Power Station has welcomed more than five million visitors since the Grade II* listed building opened its doors to the public on 14th October 2022

4 April 2023



Caption: 2023 set to be another big year for Battersea Power Station with more openings and an ongoing events programme

Battersea Power Station has welcomed **more than five million visitors** and **over 20 new shops, eateries and leisure venue openings**, since the Grade II* listed building opened its doors to the public for the first time in history on 14th October 2022.

New openings include **Jigsaw, Under Armour, ME +EM, Kiehl's, Hackett, IWC, Swatch, Reformation, Pinko, Bimba Y Lola, Theory, The North Face, Just Over The Top (JOTT), Penhaligon's, The Cinema in the Power Station, David Clulow, Oseyo, Leon, itsu, M&S Food Hall and Gordon Ramsay's Bread Street Kitchen and Bar.**

Smaller, independent retailers inside the Power Station have also been extremely popular with visitors since the opening. Neighbourhood bookstore, the **Battersea Bookshop**, has been a hit with families with **over 6,509 children's books** flying off the shelves since October. **Curated Makers**, which sells homeware, candles, clothing and artwork from over 40 local independent small businesses, will be adding more London based 'Makers' to its roster due to its popularity amongst visitors including vegan friendly soaps from 'The Naked Herb Soaps', hand painted watercolour artworks by Ana Gallego, including one of the newly restored Power Station, and jewellery from Kam Creates.

Since opening in November 2022, Battersea Power Station's chimney lift experience, **Lift 109**, has transported visitors to the top of the Grade II* listed building's north west chimney to soak up the beautiful 360 degree views approximately **7,029 times**, which is the equivalent of **18 marathons**.

art'otel London Battersea Power Station began welcoming guests from mid-December and on **21st February 2023**, the hotel's rooftop bar and restaurant, **JOIA**, from acclaimed Portuguese chef, Henrique Sá Pessoa opened. Diners at London's newest skyline restaurant can enjoy traditional dishes made with the finest Iberian and British produce, as well as a stunning view of the Power Station's four iconic chimneys.

More exciting brand openings within the historic landmark and on Electric Boulevard, a new pedestrianised high street, will take place over the coming months including **LEGO®, MALIN+GOETZ, Office Shoes, Bloobloom, A.P.C, NOBULL** and **Bounce**.

Highly anticipated **Arcade Food Hall**, a 24,000 sq ft dining experience will be opening too with three standalone restaurants, including award-winning Taiwanese restaurant **BAO**, and cocktail bar. More details to follow soon.

Further bars and eateries opening at Battersea Power Station include the UK's first **tashas**, serving timeless café classics with a South African twist, **Dishoom, Noci Pasta**, and **Searcys**, who will be opening a permanent bar following a successful pop-up inside the Power Station.

Simon Murphy, CEO at Battersea Power Station Development Company (BPSDC), said:

"It has been brilliant to see so many people visiting the new riverside neighbourhood we have created here at Battersea Power Station over the past six months. It was the aim of our shareholders to give the much-loved Power Station a new lease of life and to open it up for the public to enjoy. To have welcomed more than five million people down since the landmark opened has been a huge achievement and we look forward to welcoming more visitors throughout 2023 to discover the new stores opening, a greater food and drink offering, as well as lots of unique and family friendly events."

Sam Cotton, Head of Asset Management at Battersea Power Station Development Company (BPSDC), said:

"To have had lots of new brands setting up shop at Battersea Power Station in a challenging retail market, clearly demonstrates the appeal of this project. This year is set to see more fantastic openings including some firsts for the UK with Tasha's on Electric Boulevard, plus the highly anticipated Arcade Food Hall in the Boiler House at the heart of the Power Station, which we're sure will be hugely popular and will draw foodies from across the capital to enjoy new dining concepts in the most unique and historic of settings."

Battersea Power Station's annual events programme has also proven to be a big draw for visitors since October 2022. From the '**Festival of Power**' – a free five day family friendly event hosted to celebrate the historic milestone of the Power Station's opening, which saw more than a quarter of a million people visit during the first weekend, to a spectacular series of Christmas community celebrations and London's newest and only riverside ice-skating experience, **GLIDE**.

The third annual **Light Festival** returned bigger and brighter than ever between mid-January and the beginning of March with eight spectacular pieces of artwork, curated in partnership with Light Art Collection, on display both outdoors and inside the iconic Grade II* listed Power Station. The riverside neighbourhood's **Spring Festival** kicked off at the weekend and will be running until 16th April with an exciting line up of family-friendly activities including a free giant flower trail, Mobile Farm, face painting, a special visit from Colin The Caterpillar™, outdoor games and much more.

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About Battersea Power Station:

- Battersea Power Station is one of central London's largest, most visionary new riverside neighbourhoods. The regeneration project is seeing the creation of a vibrant, mixed-use destination offering a community of homes, shops, restaurants, offices, culture and leisure venues, as well as 19 acres of public space, all serviced by an extension to the London Underground Northern Line.
- The Battersea Power Station project covers 42 acres and includes 3.5m sq ft of mixed commercial space, together with over 4,000 new homes.
- The successful regeneration of Battersea Power Station will create 20,000 new jobs, generating long term career opportunities for local residents. A new NHS medical facility is also being built.
- Over 100 shops, restaurants, bars and unique leisure experiences, as well as approx. 550,000 sq ft of office space and over 1,600 homes, have been completed across the first three phases - Circus West Village, the Grade II* listed Power Station and Electric Boulevard – with more to come in the future phases.
- With the Zone 1 Battersea Power Station Underground station on the Northern Line Extension, the estate is only a 15 minute journey from the West End and the City. It also has its very own Uber Boat by Thames Clippers pier and is 15 minute journey from Embankment, 20 minutes from Blackfriars, 30 minutes from Putney and 40 minutes from Canary Wharf. Battersea Power Station is easily accessible by bus, bike, car and train too.
- The wider Battersea Power Station development is owned by a consortium of Malaysian investors comprised of S P Setia (40%), Sime Darby Property (40%) and The Employees' Provident Fund (20%), with the commercial assets within the Power Station building now being directly owned by Permodalan Nasional Berhad (PNB) and EPF.