



Terms and Conditions | 21 August – 20 September 2026

- 1.Redemption is open to all except the employees of KL East Mall, tenants, advertising, events agencies and partners for the redemption. The management shall reserve the right at its absolute discretion to forfeit the gifts from any ineligible person participating in the promotion, if proven.
- 2.Limited to one (1) redemption per shopper per day.
- 3.The redemption gift is based on minimum spending of RM100 (in a single receipt) to redeem an exclusive Cerita Kita Malaysia keychain and RM350 (in a single receipt) to redeem an exclusive Cerita Kita Malaysia pouch.
- 4.Keychains will be assigned at random. No selection or exchange of characters will be allowed.
- 5.Redemptions are valid within the redemption period at participating tenant stores.
- 6.Not valid for purchases made at Jaya Grocer, promotion booths, pop-up stores, payment of bills, topping up of gift cards/cash cards, purchase of gift/dining cards/vouchers, receipts for transactions from money changers and any courier services are not eligible for redemption.
- 7.Redemptions are based on first come, first served while stocks last.
- 8.Redemptions must be made on the same day of purchase.
- 9.Only the original system generated receipts from outlets in KL East Mall will be accepted for redemption. Credit/debit card charge slip, cash memo, duplicate, re-print, photocopy or backdate receipts will not be accepted for redemption.
- 10.Receipts that are stamped "redeemed" cannot be re-used and are not valid for other redemptions.
- 11.Tenants are strictly prohibited from collecting or redeeming the redemption item on behalf of their customers. Purchases made by personal shoppers, runners, or any third parties on behalf of other individuals shall not be eligible for redemption. KL East Mall Management reserves the right to reject any redemption deemed to be made on behalf of another party.
- 12.In the event of the unavailability of the redemption item for any reason whatsoever, the management reserves the right to make substitution of equivalent kind or value without prior notice.
- 13.All gifts are given on an "As Is, Where Is" and are not exchangeable for cash, credit, other prizes or vouchers, whether in part or in whole. The management reserves the right to end the redemption when the total allocated gifts for the redemption have been fully redeemed.
- 14.Shoppers are advised to inspect their gifts upon immediate redemption.
- 15.Shoppers must abide by the terms & conditions imposed by KL East Mall Management.
- 16.Shoppers will assume full liability in case of any injury, damage or claim resulting from participation in the promotion and/or use and/or redemption of their gifts.
- 17.By participating in this redemption, shoppers agree to comply with all terms and conditions stated above.
- 18.KL East Mall reserves the right to vary and amend any of the above terms and conditions without prior notice.
- 19.In the event of any dispute, KL East Mall management's decision will be final and conclusive and there shall be no appeal entertained.